

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Telangana Tourism - Tourism Promotion – Advertisement for Branding on Telangana Tourism promotion inside the BMTC Buses at Chennai, for a period of three months from 01-06-2016 to 31-08-2016 by M/s. Sai Signages, Bengaluru – Sanction of an amount of Rs.10,50,000/- per month x 3 months + taxes applicable, and release an amount of Rs.10,50,000/- + taxes i.e., Rs.12,07,500/- (Rupees Twelve Lakhs Seven Thousand Five Hundred only) including taxes for 1<sup>st</sup> month payment i.e., from 01-06-2016 to 30-06-2016 – Orders – Issued.

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 431

Dated: 06/07/2016

Read the following:

1. From M/s. Sai Signages, Bengaluru, Dated:25-03-2016.
2. Govt.Lr.No.1615/SA/PMU/2016, of YAT & C (PMU) Department, Dt.10-05-2016.
3. Invoice Ref:MK/TSDCL/107/16 , of M/s. Sai Signages, Bengaluru, Dt:29-06-2016.

\* \* \*

**ORDER:**

1. In the reference 1<sup>st</sup> read above, M/s. Sai Signages, Bengaluru, has submitted an extension proposal towards branding of Telangana Tourism promotion inside the BMTC Buses at Chennai (300 buses @ Rs.3500/- per bus).

2. In the reference 2<sup>nd</sup> read above, Government issued an extension work order to take up branding of Telangana Tourism promotion inside the BMTC Buses at Chennai by M/s. Sai Signages, Bengaluru, for a period of three months from 01-06-2016 to 31-08-2016 for an amount of Rs.10,50,000/- per month x 3 months + taxes applicable.

3. In the reference 3<sup>rd</sup> read above, upon successful completion of branding of Telangana Tourism promotion inside the BMTC Buses at Chennai, for a period of one month from 01-06-2016 to 30-06-2016 by M/s. Sai Signages, Bengaluru. The said agency has submitted bill amounting to Rs.12,07,500/- (Rupees Twelve Lakhs Seven Thousand Five Hundred only) including taxes and requested the Government to release the payment.

4. Government, after careful examination of the matter, hereby sanction and release an amount of Rs.12,07,500/- (Rupees Twelve Lakhs Seven Thousand Five Hundred only) including taxes, towards payment for Telangana Tourism Promotion inside the BMTC Buses at Chennai, for a period of one month from 01-06-2016 to 30-06-2016 by M/s. Sai Signages, Bengaluru.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:  
*"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20) – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure.*

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of Sai Signages, Bengaluru. The details of Bank account is as follows:-

Account Name	: Sai Signages, Bengaluru
Account No	: 414901010035327
Name of the Bank	: Union Bank, Rajaji Nagar, Bangalore.
IFSC Code	: UBIN541494
PAN	: ABYFS0937M

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM**  
**SECRETARY TO GOVERNMENT**

To  
M/s. Sai Signages, Bengaluru.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICERS**